MediRecruit

ALLIED HEALTH PODCAST

SEASON 5

SPONSORSHIP OFFERING

PREPARED BY | HOSTS CLARE JONES (B OCC THY) + DANIELLE WEEDON (B. PHYSIO)

What is Allied Health Podcast?

Allied Health Podcast is a 'first of its kind' podcast series in Australia that is dedicated to healthcare professionals, exploring all things Allied Health.

Presence : Based out of Melbourne, Australia.

Coverage : Australia, NZ + UK

Objective : Speaking with Allied Health therapists, leaders, innovators and stakeholders to shine a light on the Allied Health sector.

About Us

Allied Health Podcast explores industry insights, the latest clinical trends, assistive technology, career pathways, recruitment, and so much more.

Hosts Danielle Weedon, Physiotherapist and Clare Jones, Occupational Therapist share their expertise and passion gained from over 20 years' experience in health.

Listen to this Podcast on

Apple Podcasts

Spotify

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Stitcher

RSS Feed

Our Audience

Allied Health Podcast's audience consists predominantly of the following Allied Health Professionals working across NDIS, Aged Care, Occupational Rehabilitation, and private and public health, throughout Australia, New Zealand and the UK:

- Occupational Therapists
- Physiotherapists
- Speech Therapists
- Psychologists
- Exercise Physios
- Podiatrists
- Osteopaths
- Dietitians and more

Allied Health Podcast offers sponsorship opportunities for you to get your brand in front of our extensive network of healthcare professionals. Each episode of the Allied Health Podcast has featured various industry leaders who are making a real difference in the healthcare sector. As of May 2025, we have received over 14,286 downloads.

Sponsored episode offering:

- Recorded episode up to 30 minutes
- Social media promotion
- Allied Health Podcast website advertising

Allied Health Podcast

Sponsored Episode

Allied Health Podcast is offering the opportunity to sponsor an episode. This includes the following:

- Allied Health Podcast Episode (25-30 minutes)
  - The hosts interview you to showcase your organisation OR a sponsored read where the hosts chat about your product or service

- Allied Health Podcast Website
  - Home page and episode page company logo advertisement with direct URL link to your website
  - Guest page blog post with direct URL link to your website
  - Sponsor page logo advertisement with direct URL link to your website

- Promotion to Allied Health Podcast and MediRecruit social media networks

To be supplied

- Graphic of guest speaker for social media use
- Company logo - 300 x 300px (ideally transparent)
- Written copy for blog post (up to 400 words)
- Blog post graphic - 1200 x 628px

BOOKING TERMS AND CONDITIONS

- The Allied Health Podcast reserves the right to cancel or reject sponsored episodes deemed not to be in keeping with its professional aims and standing
- All final content must be approved by the Allied Health Podcast
- Acceptance of sponsored episode does not indicate endorsement of the product or service
- All bookings will be confirmed by Allied Health Podcast, including costs and dates
- **Advance payment is required for all sponsors. Please get in touch regarding cost.**

CONTACT US

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